

TODAY, LIFE AFTER 50 HAS A WHOLE NEW MEANING...

# *Vital Living Expo*

**FREE Admission**  
**Food, Fun & Resources**  
**February 11th, 2015**  
**10am-2pm**  
**University Fitness Center**  
**500 John Wright Dr NW**  
**Huntsville, AL 35805**

**FAMILY**  
**FINANCE**  
**HEALTH**  
**HOME**  
**RECREATION**

Sponsored by:

VALLEY

*Vital Living*

256-705-3530—[valleyvitaliving.com](http://valleyvitaliving.com)

# Vital Living Expo

Date: Wednesday, February 11th, 2015

Location: University Fitness Center (UAH Campus)  
500 John Wright Drive Northwest, Huntsville, AL 35805

Time: 10:00am – 2:00pm

## Pricing:

TN Valley Business Network Members

Before or on Jan 15th \$35.00 — After Jan 15th \$45.00

Non-Members

Before or on Jan 15th \$135.00 — After Jan 15th \$145.00

(non-member pricing includes a one year membership into Valley Vital Living Alliance at a 33% discount. Membership includes a listing on [www.valleyvitalliving.com](http://www.valleyvitalliving.com) "Find Professionals" directory for one year)

## Vendors:

Although everyone is welcome to come to the event, it is targeted to the 50+ crowd. Any business who has a product or service that markets to that demographic, or can offer a special to that group is welcome to participate.

Vendors are required to provide a door prize valued at \$25 or greater.

Vendors are required to help promote the event by posting or giving out the attached event flyer, promoting on their social media, sharing event social media posts and/or posting to their own website as much as possible. Vendors who do actively promote the event will be placed into a drawing for a free booth for our next event.

Optional: Participate in a 10-15 minute workshop session

A 6 foot rectangular table and 1 chair will be provided

Table cloth optional

Power optional

8:00am Set up time, Must be set by 9:30am

No tear-down before the end of the event 2pm

## Attendees:

Free to the public

# Vital Living Expo—VENDOR APPLICATION

Company: \_\_\_\_\_

Contact: \_\_\_\_\_ Title: \_\_\_\_\_

Phone: \_\_\_\_\_ Cell Number: \_\_\_\_\_

Email: \_\_\_\_\_

Website: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Vendor Type: \_\_\_\_\_

(family, finance, health, home, recreation)

I would like to contribute to the Expo Grand Prize Giveaway:

\_\_\_\_\_ yes \_\_\_\_\_ no (If yes, please fill out the Grand Prize Giveaway Info Sheet)

I Am an accomplished presenter and would like to present one of the workshop sessions: \_\_\_\_\_ Yes \_\_\_\_\_ No If yes, topic: \_\_\_\_\_

Tablecloth Options: \_\_\_\_\_ None \_\_\_\_\_ Regular cover—\$10 \_\_\_\_\_ Skirted—\$15

Power: \_\_\_\_\_ No \_\_\_\_\_ Yes—\$10

Pay by: \_\_\_\_\_ Credit Card \_\_\_\_\_ Cash \_\_\_\_\_ Check (**payable to SAV Enterprises**)

EMail completed application to: [info@thewealliance.com](mailto:info@thewealliance.com), fax to 256-217-4484 or mail to 600 Boulevard South Suite 104—Huntsville, AL 35802

Billing Address if Different \_\_\_\_\_ Zip \_\_\_\_\_

Credit Card # \_\_\_\_\_ Exp Date: \_\_\_\_\_ Code: \_\_\_\_\_

I authorize Valley Business Network to charge my cc for \$ \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

*By signing the above line we certify that we (the vendor) have read and agree to An  
Vital Living Expo Terms & Conditions*

# Vital Living Expo Vendor Terms & Conditions

## Vendor Agreements

- a. The Vendor agrees to abide by the rules and regulations of TN Valley Business Network/Valley Vital Living and University Fitness Center. Vendor also agrees to abide by all rules and regulations set forth in these terms & conditions.
- b. The Vendor agrees to obtain, at their own expense, any applicable licenses or permits which are required for operation of its trade or business for the duration of Vital Living Expo and pay any and all taxes, including applicable sales tax of any nature that may be levied against it as a result of the operation of its trade of business in its contracted space.
- c. The Vendor agrees to only occupy the space the Vendor contracted to promote or advertise their products and services.
- d. Vendor releases all rights and will allow photos from this event to be used for marketing or promotional purposes by TN Valley Business Network/Valley Vital Living. Vendor gives permission for their logo and other marketing materials to be used in any event marketing unless otherwise submitted in writing to The Valley Business Network.
- e. Vendor agrees to promote event by displaying and handing out event flyers, promoting on social media and if possible adding a link to the event on their website.

## The Vital Living Expo Rights

- a. Vital Living Expo reserves the right, in its sole discretion, to accept or deny the applications of vendors that will be in the show. This decision will be made in the best interest of TN Valley Business Network/Valley Vital Living, other vendors, attendees of the Expo and University Fitness Center. This includes the rights to reject or prohibit exhibits or Vendors which Vital Living Expo finds offensive, disruptive or inappropriate to aforementioned parties. Vital Living Expo also reserves the right to change the layout of the Show and/or relocate Vendors and exhibits. This may include cancelling, relocating or changing the date without any liability to TN Valley Business Network/Valley Vital Living and/or University Fitness Center.
- b. TN Valley Business Network/Valley Vital Living has the right to modify and/or change the rules and regulations governing Vital Living Expo and the use of University Fitness Center.

## The Rights of Contracted Space

The Vendor understands that they will not share space with another Vendor unless given written permission from Vital Living Expo management. This includes, but is not limited to, displaying business cards or other promotional items in the contracted space.

## Indemnification

The Vendor agrees to indemnify and hold harmless the TN Valley Business Network/Valley Vital Living and the University Fitness Center facility, their respective officers, directors, agents, or representatives and employees, against all claims, losses, liability, damages (including legal fees and expenses), cost and charges of every kind resulting from its occupancy of the exhibit space and/or its surroundings. This includes, but not limited to, loss resulting in the use of the equipment or devices furnished to or used by the Exhibitor or other persons in connection with the show. This hold harmless includes any loss with connection to personal injuries, death, property damages or any other damages sustained by the Vendor/Exhibitor, TN Valley Business Network/Valley Vital Living, University Fitness Center, sponsors, or attendees to Vital Living Expo and their respective directors, officers, against, represented and employees or those for whom the Exhibitor is responsible in law.

## Liability and Insurance

The Vendor is responsible to insure its own exhibit, personnel, display and materials from any damage or loss through theft, fire, accident or other cause and accepts all risks. The Exhibitor shall not make any claim or demand or take any legal action against TN Valley Business Network/Valley Vital Living, the Show's sponsors, or University Fitness Center, for any loss, damage or injury howsoever caused, to the Vendor, its officers, directors, agents, representatives, and employees or their respective property.

**Exhibit Space Display**

- a. The facility will be open at 8am for setup. All construction and setup of displays must be done before 9:30am day of the event. All promotional activity within the Show by an individual Vendor must be contained physically, visually, and audibly within the space the Vendor contracted. The distribution of souvenirs, brochures, flyers, business cards, etc. must be confined to the area for which the Exhibitor has contracted. Audio/Visual systems are allowed only if they are operated at levels that do not interfere with neighboring Exhibitors. Show management holds the right to refuse the use of any Audio/Visual system.
- b. Vendor agrees to not begin tearing down their display until the end of the event, 5pm. The Vendor agrees to remove its display and equipment and return the contracted space to the same condition as move-in. Failure to do so will require the vendor to pay any additional cost of clean-up.

**Cancellation and Termination**

- a. The Vendor shall have the right to cancel this license agreement by notice in writing to be delivered to The Valley Business Network no later than thirty (30) days before the day of Show. All deposits and payments received by TN Valley Business Network/Valley Vital Livingup to the date of notice of cancellation are non-refundable and non-transferable.
- b. In the event that the Vendor notifies TN Valley Business Network/Valley Vital Living of cancellation thirty (30) days or less, fails to make payments, or fails to appear (unless prior arrangements are made) at Vital Living Expo, management has the right to terminate or cancel this license agreement without notice and all rights of the Vendor will cease and terminate. All deposits at that moment will be considered as liquidated damages (not as a penalty) for breach of contract. Vital Living Expo will have the right to re-rent space after that point as previous contract will be null and void.
- c. If the Vendor violates or breaches any other terms or conditions of this license agreement, all payments made by the Vendor and all amounts due to Vital Living Expo shall be deemed earned by Vital Living Expo and all deposits received shall be non-refundable and non-transferable. In this event, Vital Living Expo may utilize the space in any manner deemed appropriate, including, but not limited to, relicensing its use to another Vendor. Failure to make payments as specified shall entitle management at its option to cancel this agreement without notice and the vendor shall remain liable for any unpaid space rental(s).

**Cancellations Beyond Our Control**

- a. In the event that the facility in which the show is to be held or is held is destroyed or becomes unavailable for occupancy or Vital Living Expo is unable to permit the Vendor to occupy the facility or the space, or the Show is canceled or curtailed, for any reasons beyond the control of TN Valley Business Network, including but not limited to, casualty, explosion, fire, lightning, flood, epidemic, earthquake or other Acts of God, acts of public enemies, riots or civil disturbances, strike, lockout, or boycott, Vital Living Expo will not be responsible for any loss of business, loss of profits, consequential or special damages or expenses of whatever nature that the Exhibitor may suffer and booth fees will be non-refundable.

By signing below, I understand and agree with all of the above statements in the Vital Living Expo Terms and Conditions

Company name: \_\_\_\_\_

Company representative name: \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

# Vital Living Expo Grand Prize Giveaway Participation

(Optional)

Our Grand Prize will be heavily promoted for the event. Participating Vendors will receive additional visibility: listed on our website and promoted through our social media campaigns, etc. The winner will receive all prizes listed in the Grand Prize package. Winner will have one year to redeem all prize and must book at least two months in advance for any prizes that require booking. Prize is subject to availability of the participating vendors. Prizes may not redeem any for cash. Vendors who participate in this giveaway may set the limits of what they are willing to provide. Multiple vendors of the same category may participate. Participating vendors agree to provide their part of the Grand Prize or find another source to provide it at their cost. If they do not provide the prize for any reason, either themselves through a different source, they agree to provide the value of the prize to TN Valley Business Network so that a different vendor may be contracted to provide the agreed to portion of the prize.

Company: \_\_\_\_\_

Company Representative: \_\_\_\_\_

Grand Prize Contribution & Description (ex: \$500 worth of catering—heavy hors d'oeuvres):

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Exclusions/Limits:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

I agree to provide the above prize under the conditions listed above or, unless written approval is given otherwise by TN Valley Business Network, to provide the prize through a different vendor at my own expense.

\*Approval will only be given in extreme circumstances and on a case by case basis.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_